

Video Production Plan

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EME 6208: Interactive Media - Instructional video project

The Four-Step Production Process

STEP 1: PLANNING AND CONCEPTUALIZATION

1. My video will teach students how to write a paragraph using the hamburger model.
2. The audience is third grade students.

STEP 2: PRE-PRODUCTION

1. Searched for appropriate images on google.
2. Wrote the script.
3. Downloaded and installed Camtasia
4. Searched for music to add to instructional video
- 5.

STEP 3: PRODUCTION

1. Imported all images to be used in the video
2. Added voice narration to accompany graphic images
3. Added music

STEP 4: POST PRODUCTION

1. Screen tested video with family members on October 25, 2020
2. Uploaded completed video to youtube as an unlisted video
4. Video link: <https://youtu.be/o2a9MtEa3bY>